



Penn TESOL-East Board Position Description

Advocacy Chair

About the Organization

PennTESOL-East is a professional, non-profit association dedicated to the improvement and advancement of English language teaching. We are an affiliate of TESOL International serving Eastern Pennsylvania, Delaware, and South New Jersey. Our work includes advancing the field of TESOL in the region through professional development, community-building, and advocacy.

Position Overview

The **Advocacy Chair** (officially, Socio-Political Concerns Chair) is an essential role on the board of directors, as advocacy is one of the organization's key functions. The Advocacy chair leads the advocacy efforts of the organization, which entails maintaining an ongoing awareness of issues affecting the field at the national, state, and local level; building and maintaining a network of partners around the state; coordinating calls to action and informational publications; and coordinating advocacy-related professional development sessions for the annual conference and throughout the year.

Commitment

The Advocacy Chair is appointed (with approval of the Board) to a two-year term as non-voting member of the Board. In addition to the general duties of a board member, the Advocacy Chair should expect to commit around 4-5 hours per month.

Qualifications

A successful candidate will have or be ready to cultivate a network of contacts across the state, keep abreast of trends in the field, and develop a practical understanding of the legislative and policy systems relevant to advocating for English teachers and learners.

Key Responsibilities

- Serve as spokesperson for the needs of English teachers and learners
- Strategically develop a regional network of TESOL advocates and stakeholders
- Develop annual advocacy plan with specific quarterly targets
- Form and meet quarterly with advocacy committee
- Report to the board monthly on advocacy activities and developments in the field
- Collaborate with social media chair to develop and distribute year-round messaging that advances the interests of English learners and teachers
- **Conference:** Coordinate an advocacy-focused session at the annual fall conference

To Apply:

Submit a resume and cover letter to pennsylvaniatesoleast@gmail.com with the subject line **"Advocacy Chair Application"** by June 1, 2022.